

# 2015 DIRECTOR OF THE YEAR AWARDS

CELEBRATING BOARD EXCELLENCE

## SPONSORSHIP OPPORTUNITIES

### EVENT SPONSOR - \$50,000

- Presenting placement of corporate logo on all event materials (save-the-date\*, invitation\*\*, program\*\*\* and event signage)
- Logo placement in Boston Business Journal ad(s)
- Premier placement of one full-page ad in evening program book
- Company name/logo shown on screens at event
- Company name/logo on NACD website
- Company name/logo on awards
- Two VIP tables with seating for twenty (20)
- Four (4) VIP reception tickets

### PLATINUM PRESENTING SPONSOR - \$25,000

- Company name/logo on all event materials (save-the-date\*, invitation\*\*, program\*\*\* and event signage)
- Logo placement in Boston Business Journal ad(s)
- Premium placement of one full-page ad in evening program book
- Company name/logo shown on screens at event
- Company name/logo on NACD website
- Company name/logo on awards
- One VIP table with seating for ten (10)
- Four (4) VIP reception tickets

### GOLD SPONSOR - \$15,000

- Company name/logo on all event materials (save-the-date\*, invitation\*\*, program\*\*\*, event signage)
- Company name placement in Boston Business Journal ad(s)
- One half-page ad in evening program book
- Company name/logo shown on screens at event
- Company name/logo on NACD website
- One VIP table with seating for ten (10)
- Two (2) VIP reception tickets

### SILVER SPONSOR - \$10,000

- Company name/logo on all event materials (invitation\*\*, program\*\*\*, event signage)
- One quarter-page ad in evening program book
- Company name/logo shown on screens at event
- Company name/logo on NACD website
- One table with seating for ten (10)
- Two (2) VIP reception tickets

### BRONZE SPONSOR - \$6,000

- Company name on select event materials (program\*\*\*, event signage)
- Company name shown on screens at event
- Company name on NACD website
- One table with seating for ten (10)

*\* Save the Date inclusion deadline: November 29, 2013 \*\**

*Invitation inclusion deadline: February 7, 2014\*\*\* Program*

*inclusion deadline: March 21, 2014*