



NATIONAL ASSOCIATION OF CORPORATE DIRECTORS

NACD advances exemplary board leadership – for directors, by directors. NACD provides the information and insights that board members rely upon to confidently navigate business challenges and enhance long-term shareholder value. Increasingly, directors and boards turn to NACD to gain the knowledge and wisdom to become a strategic asset to their companies, and NACD amplifies the collective voice of directors in the national dialogue on board governance issues. NACD is the voice of the Director. This is not corporate speak: Our entire organization is focused on meeting the needs of board members, and providing the support that directors need to perform more effectively and efficiently.

NACD New England Chapter's Tenth Anniversary Director of the Year Awards event recognizes the leadership and accomplishments of directors. This event is conducted by the only not-for-profit membership organization founded by and for corporate directors.



www.nacdne.org



Evolving Leadership Beyond Borders

SPONSORSHIP OPPORTUNITIES

10th ANNIVERSARY DIRECTOR OF THE YEAR AWARDS

CELEBRATING BOARD EXCELLENCE

THURSDAY, MAY 5, 2016

6:00 – 9:00 PM

SEAPORT BOSTON HOTEL
BOSTON, MASSACHUSETTS

SPONSOR BENEFITS

EVENT SPONSOR (\$50,000)

- Speaking opportunity for top executive at the VIP Reception and special recognition during the evening program
- Presenting placement of corporate logo on all event materials (save-the-date*, invitation**, program*** and event signage)
- Logo placement in Boston Business Journal ad(s)
- Premier placement of one full-page ad in evening program book
- Company name/logo shown on screens at event
- Company name/logo on NACD website
- Company name/logo on awards
- Two VIP tables with seating for twenty (20)
- Four (4) VIP reception tickets

PLATINUM PRESENTING SPONSOR (\$25,000)

- Company name/logo on all event materials (save-the-date*, invitation**, program*** and event signage)
- Logo placement in Boston Business Journal ad(s)
- Premium placement of one full-page ad in evening program book
- Podium recognition at the VIP reception and during the evening program
- Company name/logo shown on screens at event
- Company name/logo on NACD website
- Company name/logo on awards
- One VIP table with seating for ten (10)
- Four (4) VIP reception tickets

GOLD SPONSOR (\$15,000)

- Company name/logo on all event materials (save-the-date*, invitation**, program***, event signage)
- One half-page ad in evening program book
- Acknowledgment from the podium during evening program
- Company name/logo shown on screens at event
- Company name/logo on NACD website
- One VIP table with seating for ten (10)
- Two (2) VIP reception tickets

SILVER SPONSOR (\$10,000)

- Company name/logo on all event materials (invitation**, program***, event signage)
- One quarter-page ad in evening program book
- Company name/logo shown on screens at event
- Company name/logo on NACD website
- One table with seating for ten (10)
- Two (2) VIP reception tickets

BRONZE SPONSOR (\$6,000)

- Company name on select event materials (program***, event signage)
- Company name shown on screens at event
- Company name on NACD website
- One table with seating for ten (10)

I/We are pleased to support the Director of the Year Awards at the following level:

- EVENT SPONSORSHIP** \$50,000
- PLATINUM SPONSORSHIP** \$25,000
- GOLD SPONSORSHIP** \$15,000
- SILVER SPONSORSHIP** \$10,000
- BRONZE SPONSORSHIP** \$6,000

Please list our sponsorship as:

Please reserve _____ ticket(s) for me at **\$1,000** each.

I/We cannot attend, but please accept a donation of \$ _____

Total Donation: \$ _____

Contact Information

Name

Title

Company

Address

City State Zip

Phone

Email

Method of Payment

- Please send me an invoice
- Check is enclosed (*payable to NACDNE*)

PLEASE SEND COMPLETED FORMS AND CHECKS TO:

Director of the Year Awards

c/o Conventures, Inc.
One Design Center Place
Boston, MA 02210

Phone: 617-204-4242 | **Fax:** 617-391-3242

Email: NACD@conventures.com

* Save the Date inclusion deadline: **January 1, 2016**

** Invitation inclusion deadline: **February 22, 2016**

*** Program inclusion deadline: **April 21, 2016**