

About NACD

NACD aspires to a world where corporate directors are recognized by all stakeholders as trusted stewards of long-term value creation. NACD elevates board performance by providing board members with practical insights through world-class education, leading-edge research, and an ever-growing network of directors. NACD empowers more than 20,000 directors to lead with confidence in the boardroom. As the recognized authority on leading boardroom practices, NACD helps boards strengthen investor trust and public confidence by ensuring that today's directors are well prepared for tomorrow's challenges. World-class boards join NACD to elevate performance, gain foresight, and instill confidence. Fostering collaboration among directors, investors, and governance stakeholders, NACD has been setting the standard for responsible board leadership for more than 40 years.

NACD New England Chapter's Fourteenth Annual Director of the Year Awards event recognizes the leadership and accomplishments of directors. This event is conducted by the only not-for-profit membership organization founded by and for corporate directors.

2020 Director of the Year AWARDS

MONDAY, MAY 4, 2020

6:00 – 9:00 PM

Westin Boston Waterfront Hotel
Boston, Massachusetts



**Sponsorship
Opportunities**

Sponsor Benefits

EVENT SPONSOR (\$50,000)

- Speaking opportunity for top executive at the VIP Reception and special recognition during the evening program
- Presenting placement of corporate logo on all event materials (invitation*, program** and event signage)
- Premier placement of one (1) full-page ad in evening program book
- Company name/logo shown on screens at event
- Company name/logo on NACDNE website
- Company name/logo on awards
- Two (2) VIP tables with seating for twenty (20)
- Four (4) VIP reception tickets

PLATINUM SPONSOR (\$25,000)

- Company name/logo on all event materials (invitation*, program** and event signage)
- Premium placement of one (1) full-page ad in evening program book
- Podium recognition at the VIP reception and during the evening program
- Company name/logo shown on screens at event
- Company name/logo on NACDNE website
- Company name/logo on awards
- One (1) VIP table with seating for ten (10)
- Four (4) VIP reception tickets

GOLD SPONSOR (\$15,000)

- Company name/logo on all event materials (invitation*, program**, event signage)
- One (1) half-page ad in evening program book
- Acknowledgment from the podium during evening program
- Company name/logo shown on screens at event
- Company name/logo on NACDNE website
- One (1) VIP table with seating for ten (10)
- Two (2) VIP reception tickets

SILVER SPONSOR (\$10,000)

- Company name/logo on select event materials (invitation*, program**, event signage)
- One (1) quarter-page ad in evening program book
- Company name/logo shown on screens at event
- Company name/logo on NACDNE website
- One (1) table with seating for ten (10)
- Two (2) VIP reception tickets

BRONZE SPONSOR (\$6,000)

- Company name on select event materials (program**, event signage)
- Company name shown on screens at event
- Company name on NACDNE website
- One (1) table with seating for ten (10)

I/We are pleased to support the Director of the Year Awards at the following level:

- EVENT SPONSORSHIP** \$50,000
- PLATINUM SPONSORSHIP** \$25,000
- GOLD SPONSORSHIP** \$15,000
- SILVER SPONSORSHIP** \$10,000
- BRONZE SPONSORSHIP** \$6,000

Please list our sponsorship as:

Please reserve _____ ticket(s) for me at \$1,000 each.
I/We cannot attend, but please accept a donation of \$_____
Total Donation: \$_____

CONTACT INFORMATION

Name

Title

Company

Address

City

State

Zip

Phone

Email

METHOD OF PAYMENT

- Please send me an invoice
- Check is enclosed (payable to NACD New England)

Please send completed forms and checks to:

Director of the Year Awards
c/o Conventures, Inc.
88 Black Falcon Avenue, Suite 202
Boston, MA 02210

Phone: 617-204-4229 | Fax: 617-391-3229
Email: NACD@conventures.com

* Invitation inclusion deadline: March 10, 2020

** Program inclusion deadline: April 17, 2020