



NEW ENGLAND CHAPTER

# NACD New England Chapter Program Calendar Winter 2018



Breakfast Programs 7:30-9:00 am. Registration at 7:00 am. Members \$60 Non-Members \$95

## 2017-2018 Program Year

### September 19, 2017

Seaport Hotel Boston - 7:30am  
**NE Business Visionaries Speak**

### October 17, 2017

Newton Marriott - 7:30am  
**Building an Effective Board**

### November 14, 2017

Newton Marriott - 7:30am  
**Executive Compensation Trends**

### January 9, 2018

Foley & Lardner Boston - 7:30am  
**Ready for Proxy Season? Ask the Experts**

### February 13, 2018

Newton Marriott - 7:30am  
**The Integration of ERM with Strategy and Performance**

### March 13, 2018

Newton Marriott - 7:30am  
**Your Digital Reputation**

### April 10, 2018

Boston Harbor Hotel - 7:30am  
**Corporate Culture And The Role Of The Board**

### April 30, 2018

Seaport Hotel Boston - 6pm  
**Director of the Year Awards Dinner**

### May 8, 2018

Offices of Morgan Lewis - 7:30am  
**The Non-Profit Board**

### May 17, 2018

Offices of Deloitte - 7:30am  
**Aspiring Director Boot Camp**

### June 7, 2018

Offices of EY - 7:30am  
**Director Exchange: For Experienced Company Directors**

### February 13, 2018 - Newton Marriott

2345 Commonwealth Avenue, Newton - 7:30-9:00am

## The Integration of ERM with Strategy and Performance

So you think you know ERM? Think again! This program is designed for all sitting directors – Enterprise Risk Management is integral to the success or failure of ALL companies. This program will cover ERM through a 360 degree lens. The focus will be on:

1. Strategic Disruption to your Business Model and your Markets
2. Plans to Develop Actionable Intelligence to Guide your Company
3. What Questions you MUST you ask your C-Suite

The audience will leave this event with an arsenal of tools to effectively lead their boards' through what may prove to be a tumultuous 2018. You will learn to:

- Review your risk focus – with an eye to most productive use of Board time
- Determine whether you allocate sufficient time in your board rooms to fully understand the 360 degree ramifications
- Discover ways to provide more leadership and direction to your company's Chief Executive

### Our Panelists:

James Lam - President of James Lam & Associates and director of E\*TRADE  
John R. Egan - Lead director of NetScout Systems, Inc.  
Jennifer Miller - Chief Business Sustainability Officer at Sappi North America  
Jeff Levinson, Moderator - General Counsel at NetScout

### March 13, 2018 - Newton Marriott

2345 Commonwealth Avenue, Newton - 7:30-9:00am

## Digital Transformation and Its Role in Business Today and In the Future

In Betsey Atkin's article "How to Win the Digital Revolution" she notes "Companies must learn how to disrupt themselves to survive the digital industrial revolution."

Technology is no longer sitting in the back office. Regardless of your business, employees and customers are demanding a better, more digital business experience. New technologies are creating new markets, products, and expectations. Digital transformation is imperative to a company's success.

Is your board digital ready? Who will be the digital disrupter in your market? Will you the disrupter or the disrupted? The short-term and long-term success of your organization will depend on your ability to understand how you need to change digitally, and how fast you can do it!

Event details and registration at [www.nacdne.org](http://www.nacdne.org)

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