

## NATIONAL ASSOCIATION OF CORPORATE DIRECTORS

NACD advances exemplary board leadership – for directors, by directors. NACD provides the information and insights that board members rely upon to confidently navigate business challenges and enhance long-term shareholder value. Increasingly, directors and boards turn to NACD to gain the knowledge and wisdom to become a strategic asset to their companies, and NACD amplifies the collective voice of directors in the national dialogue on board governance issues. NACD is the voice of the Director. This is not corporate speak: Our entire organization is focused on meeting the needs of board members, and providing the support that directors need to perform more effectively and efficiently.

NACD New England Chapter's Ninth Annual Director of the Year Awards event recognizes the leadership and accomplishments of directors. This event is conducted by the only not-for-profit membership organization founded by and for corporate directors.



[www.nacdne.org](http://www.nacdne.org)



## NAVIGATING THE INCREASINGLY COMPLEX REGULATORY ENVIRONMENT



## SPONSORSHIP OPPORTUNITIES

# 2015 DIRECTOR OF THE YEAR AWARDS

CELEBRATING BOARD EXCELLENCE

WEDNESDAY, APRIL 29, 2015

6:00 PM – 9:00 PM

Seaport Boston Hotel  
Boston, Massachusetts

# SPONSOR BENEFITS

## EVENT SPONSOR \$50,000

- Speaking opportunity for top executive at the VIP Reception and special recognition during the evening program
- Presenting placement of corporate logo on all event materials (save-the-date\*, invitation\*\*, program\*\*\* and event signage)
- Logo placement in Boston Business Journal ad(s)
- Premier placement of one full-page ad in evening program book
- Company name/logo shown on screens at event
- Company name/logo on NACD website
- Company name/logo on awards
- Two VIP tables with seating for twenty (20)
- Four (4) VIP reception tickets

## PLATINUM PRESENTING SPONSOR \$25,000

- Company name/logo on all event materials (save-the-date\*, invitation\*\*, program\*\*\* and event signage)
- Logo placement in Boston Business Journal ad(s)
- Premium placement of one full-page ad in evening program book
- Podium recognition at the VIP reception and during the evening program
- Company name/logo shown on screens at event
- Company name/logo on NACD website
- Company name/logo on awards
- One VIP table with seating for ten (10)
- Four (4) VIP reception tickets

## GOLD SPONSOR \$15,000

- Company name/logo on all event materials (save-the-date\*, invitation\*\*, program\*\*\*, event signage)
- Company name placement in Boston Business Journal ad(s)
- One half-page ad in evening program book
- Acknowledgment from the podium during evening program
- Company name/logo shown on screens at event
- Company name/logo on NACD website
- One VIP table with seating for ten (10)
- Two (2) VIP reception tickets

## SILVER SPONSOR \$10,000

- Company name/logo on all event materials (invitation\*\*, program\*\*\*, event signage)
- One quarter-page ad in evening program book
- Company name/logo shown on screens at event
- Company name/logo on NACD website
- One table with seating for ten (10)
- Two (2) VIP reception tickets

## BRONZE SPONSOR \$6,000

- Company name on select event materials (program\*\*\*, event signage)
- Company name shown on screens at event
- Company name on NACD website
- One table with seating for ten (10)

\* Save the Date inclusion deadline: **November 30, 2014**  
\*\* Invitation inclusion deadline: **February 19, 2015**  
\*\*\* Program inclusion deadline: **April 14, 2015**

I/We are pleased to support the Director of the Year Awards at the following level:

- EVENT SPONSORSHIP** \$50,000
- PLATINUM SPONSORSHIP** \$25,000
- GOLD SPONSORSHIP** \$15,000
- SILVER SPONSORSHIP** \$10,000
- BRONZE SPONSORSHIP** \$6,000

Please list our sponsorship as:

Please reserve \_\_\_\_\_ ticket(s) for me at \$1000 each.

I/We cannot attend, but please accept a donation of \$ \_\_\_\_\_

Total Donation: \$ \_\_\_\_\_

## CONTACT INFORMATION

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

## METHOD OF PAYMENT

- Please send me an invoice
- Check is enclosed (*payable to NACDNE*)

Please send completed forms and checks to:

## Director of the Year Awards

c/o Conventures, Inc.  
One Design Center Place  
Boston, MA 02210

Phone: 617-204-4263 | Fax: 617-391-3222

Email: [NACD@conventures.com](mailto:NACD@conventures.com)